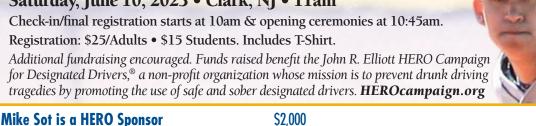
Remembering Michael T. Sot

JOHN R. ELLIOTT HERO CAMPAIGN FOR DESIGNATED DRIVERS® **JOIN US TODAY to help end drunk driving!**

The HERO Walk remembering Michael T. Sot will be held Saturday, June 10, 2023 • Clark, NJ • 11am



☐ Mike Sot is a HERO Sponsor

- Brand Recognition in the registration area & along the walk route Logo & Link on HERO Walk Website
- Logo on Walk E-blasts, social media posts, & select promotional pieces Table available for a display
- Top billing on Event T-shirt & Sponsor Banner 10 Complimentary Walk/Run Registrations and T-shirts

□ Gold Sponsor

\$1,000

• Brand recognition in the registration area• Logo on HERO Walk Website • Logo on Walk E-blasts • Name on social media posts, & select promotional pieces. • Table available for a display • Gold Status of logo on Event T-shirt & **Sponsor Banner • 6 Complimentary** Walk/Run Registrations and T-shirts

□ Silver Sponsor

\$500

• Name on Walk Website • Name on select promotional pieces. • Silver Status for logo on Event T-shirt & **Sponsor Banner** • **4 Complimentary** Walk/Run Registrations and T-shirts

■ Bronze Sponsor

- Name on Event T-Shirt Bronze Status for Logo on Sponsor Banner
- 2 Complimentary Walk/Run Registrations and T-shirts

☐ Friends of Mike Sot Directional Sign Sponsor

\$100

• Name/Logo on a Walk Route Sign and Sponsor Banner

Other	Donation	Amount	

• Recognized on thank you poster.

To Make the T-shirt - Due Date is Wednesday, May 11, 2023

Contact Name:	Phone:
Company/Organization (optional):	
Address:	
City:	State: Zip:
E-mail:	Fax (optional) :
☐ Check Enclosed/Check #	(Checks may be made out to "HERO Campaign")
☐ Charge to my credit card (please circle one)	VISA (MARKETER)
Credit Card #	Exp. Date

Name & Address of Card Holder

For additional information on sponsorships or the Remembering Michael T. Sot HERO Walk, please contact: Julia Sapia at 732-713-3638 • info@HEROcampaign.org • HERO Campaign • PO Box 700 • Somers Point, NJ 08244

Michael T. Sot

was doing the right thing as a designated driver for his friends when a drunk driver drove into his car killing Michael and injuring his friends.

Michael was a sophomore at The College of New Jersey (TCNJ) where he was a Math Major with the aspiration of becoming an actuary. He was a member of The Phi Kappa Psi National Fraternity.

Those that knew Michael remember him as an individual that would always put others before himself. He was a trusted and a caring friend to all, and always did the right thing.

In Michael's memory, please join the HERO Walk and help our efforts to end drunk driving.

Thank you!



HEROcampaign.org

P.O. Box 700 Somers Point, NJ 08244 609-626-3880 1-866-700-4376 info@HEROcampaign.org









STOCKTON

101 Vera King Farris Drive Galloway, NJ 08205

Event proceeds benefit the John R. Elliott HERO Campaign for Designated Drivers®
• Tax I.D. # 22-3760241 • 501(c) (3) Registered Organization • NJ Charities Registration #CH1891800