

**ANNOUNCING
THE SUMMER
OF HEROES**

The Great “HEROTINI” Mocktail Challenge! SUMMER 2025

Join more than 20 of the Jersey Shore area’s top bars and taverns in the John R. Elliott HERO Campaign’s contest to determine the **top non-alcoholic HEROTini® Mocktail.**

Your patrons and the public will vote and help support the HERO Campaign’s mission to prevent drunk and impaired driving.

The HEROTini® Challenge will run Memorial Day through Labor Day

Submit your own tasty mocktail recipe for designated drivers and add it to your menu.

As a participating establishment, you could be eligible to win the prestigious **HEROTini® Cup** as the winner of the **2025 HEROTini® Challenge.**

If your bar or restaurant raises the most, you can win a Phillies game in the ARAMARK Suite for the 2026 season.



Entry fee is \$1000 per establishment, payable by you or your sponsor.

Establishment Name: _____

Address: _____

Contact Person: _____

Phone: _____ Email: _____

Mocktail Name: _____

HERO Bartender Nominee: _____

Donate at www.herocampaign.org or by using Venmo



**Respond by May 16 to the John R. Elliott
HERO Campaign for Designated Drivers.**

For more information: 609-233-4787 or info@HEROcampaign.org

The HERO Campaign, P.O. Box 700, Somers Point, NJ 08244

The John R. Elliott HERO Campaign for Designated Drivers® is an official program of the John R. Elliott Foundation, an IRS 501 (c)(3) not-for-profit corporation. 22-3760241

