

**ANNOUNCING
THE SUMMER
OF HEROES**

The Great
“HEROTINI”
Mocktail Challenge!
S U M M E R · 2 0 2 4

Join more than 30 of the Jersey Shore area’s top bars and taverns in the John R. Elliott HERO Campaign’s contest to determine the **top non-alcoholic HEROTini® Mocktail.**

Your patrons and the public will vote and help support the HERO Campaign’s mission to prevent drunk and impaired driving.

The HEROTini® Challenge will run Memorial Day through Labor Day

Submit your own tasty mocktail recipe for designated drivers and add it to your menu.

As a participating establishment, you could be eligible to win the prestigious **HEROTini® Cup** as the winner of the **2024 HEROTini® Challenge.**

You also will receive discounted ride credits by Uber to provide safe rides for your patrons on weekends during the summer.



Entry fee is \$1000 per establishment, payable by you or your sponsor.

Establishment Name: _____

Address: _____

Contact Person: _____

Phone: _____ Email: _____

Mocktail Name: _____

HERO Bartender Nominee: _____

Donate at www.herocampaign.org or by using Venmo



**Respond by April 30 to the John R. Elliott
HERO Campaign for Designated Drivers.**

For more information: 609-233-4787 or info@HEROcampaign.org

The HERO Campaign, P.O. Box 700, Somers Point, NJ 08244

The John R. Elliott HERO Campaign for Designated Drivers® is an official program of the John R. Elliott Foundation, an IRS 501 (c)(3) not-for-profit corporation. 22-3760241

